



.AM ccTLD past, present, and future

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.AM is the Internet country code top-level domain (ccTLD) for Armenia

Capital and largest city - Yerevan

Official language - Armenian

Religion - Christianity

Government - Unitary parliamentary republic

Area - Total 29,743 km²

Population - 2016 estimate 2,924,816

Currency - Dram (AMD)

Time zone - UTC+4 (AMT)





What is AMNIC?

AMNIC or **AM NIC** stands for Armenia
Network Information Centre.

- **Provides domain name registration service**
- **Manages the domain name database**
- **Operates the Domain Name System (DNS) servers for .AM and .RU3 TLDs**

AM NIC accepts registrations through its authorized Registrars.



Tip

Any person in the world can register a .am, .com.am, .net.am and .org.am domain for a **fee**.



Personal data will be included in the Registry database and available through the "Whois" service.



Tip

Registrars are able to hide information in "whois" providing their details instead.



DNS service maintain a directory of domain names and translate them to **Internet Protocol (IP) addresses.**



Tip

Database is supported by two high-speed independent Internet providers, Arminco and

ASNET-AM.



Why .AM?

Generally **.AM** register entities connected with **Armenia**. Also here are few domain hacks:

- **AM radio (similar to the .fm and .tv ccTLDs)**
- **Mobile photo sharing service
Instagram**
- **The live video streaming service
Stre.am, forming keyword "Stream"**
- **American music artist and producer
Will.I.Am**



Tip

This year we celebrate **25 year** anniversary of .AM ccTLD.

What we have today?

- 35355 Registrations (52.24% Residents)
- 30 Registrars
- Web interface for Registrars



How to become .AM Registrar?



Tip

You need to be an organization registered in Armenia, with proven experience and background in IT.

Policy of domain name registration in .AM zone



Tip

The mandatory precondition for domain name registration in the Registry database is the existence of a contract with Registrant.



External and internal relationships



Tip

ISOC AM carried out a number of projects on the development of the Internet in Armenia.

- ICANN Accountability Framework on .am TLD management
- Letters of Exchange with ICANN on .hwj TLD management
- Agreement with the Ministry of Transport and Communication
- Agreement with the ISOC AM and ISOC Armenia Chapter

Dispute Resolution

The legislation of the Republic of Armenia shall extend over .AM policy.



Tip

May 2018 ISOC AM organised Arbitrage courses and this year the project will be launched.



Other initiatives of ISOC AM

- **Promote the Internet development in the Republic of Armenia**
- **"Internet Society" NGO is the secretariat of the Internet Governance Council (IGC)**
- **Organizing annual Armenian IGF and Armenian SIG**



.ՐԱՅ IDN



Tip

Support for .ՐԱՅ Armenian language domain names is intended to promote the use of the Armenian keyboard globally.



.AM have been introduced

1994

Almost 300 .RU3 registrations

2019

Over 35K .AM registrations

Already 30 active Registrar

What we are planning to do?

**.AM registrations
up to 50000 till
the end of 2020**

**Actions to
promote .RU3 for
increasing
registrations**

**Hosting
international
events and
meeting**



Good luck!

We hope that the presentation was useful!

Thanks for your attention!

For more information please contact
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