MARRAKECH - At-Large Outreach and Engagement Subcommittee Meeting
Monday, June 24, 2019 – 17:00 to 17:45 WET
ICANN65 | Marrakech, Morocco

MAUREEN HILYARD: Okay, Mary can we have you up here please? Excuse me Ms. Wong. Judith, stop. Let the lady go. Right, okay. Now, we have the Ethos Awards at 6 p.m. which means we've got to be out of here by at least… And drinks. So, we've got to be out of here by quarter to, so we've got twenty-five minutes. Okay, Mary, you're first. Sorry. I should've just started with you Adam. You were sitting and waiting.

DANIEL NANGHAKA: Welcome to the Outreach and Engagement Subcommittee Meeting happening today, and also welcome to Marrakech. This is a very interesting meeting because we are going to be receiving very interesting updates from various Stakeholders that are available. It's not very good to be in between the ATLAS hour and this. I'll just simply go straight away to ask Mary Wong to be able to give us CROP updates. Thank you.

MARY WONG: Thank you very much and I apologize, everyone. Chatting at the back of the room didn't realize that I was being called to order. I

don't have a presentation because the intention is for us to have a little bit of a dialogue because you probably have questions that if we can provide answers to I'll be happy to. What I will say is that we are in the final stages of getting the FY20 CROP Wiki Space up and running. I will also say that the feedback that many of your members provided last year, where we did have some I guess fairly substantial changes to the program, has been taken into account.

For example, we got feedback from you that if there are any changes, please make sure to highlight them very, very clearly and repeat them multiple times because people get used to a process and it's helpful to have reminders. The good news is that we don't anticipate much changes at all to what FY19 looked like. But before I get into that and open the floor I'd like to introduce, if he hasn't run away, Carlos Reyes. He is right there. You all know Carlos. Carlos works on the same team as I do and so one of his new responsibilities in the last year has been to help with the ABRs and CROP so you'll probably be seeing a lot more of him and me jointly.

I also want to introduce, for those of you who don't know her, Maryam Bakoshi and she is also on the Policy Team. Maryam will be the CROP Administrator for FY20 from the Policy Team for both the At-Large Community and the eligible GNSO Constituencies.

You'll probably be hearing more from her as well. So, just a couple of things. Perhaps the two most significant points I want to make are the following.

One, as I think those of you who are working on Outreach Plans will no doubt have noticed and I hope welcome, is that we within the organization, and when I say we I don't just mean Policy I mean my other colleagues in GSE, GE, and other teams, have been thinking about how we can collaborate and communicate better with you and all the groups so that preparations are done earlier rather than a scramble at the last minute. And so specifically for CROP I'm talking about the Strategic Outreach Plans that each group is supposed to prepare. And I know that APRALO, you guys are done pretty much. In fact, I think almost all the RALOs. Maryam probably has all the numbers. But I also want to acknowledge Jia-Rong from our APAC Team, our Regional VP whose team has been very I think proactive in engaging with quite a lot of you with respect to that. So, that is I think one small step in the improvements that we all know we need to do so that everybody gets ready early, so that everybody is on the same page, and so that the CROP Proposals are more likely to go through because the Strategic Plans are clear, achievable, and in line with the regional strategies we have within the organization. So that's one thing I want to highlight.

The other thing is, and we often get this question especially from this Community, is the question of regional travel and over the last year or two that I've been helping with this program, it's been quite clear that the ICANN Meeting Regions are what they are for a specific reason. But, as our GSE Colleagues have been increasingly successful in Outreach to specific countries as well as some lesser served countries and regions, we have seen more success and more requests for trips to countries that GSE would consider within a region but would not match with the ICANN Meeting Region.

So our proposal for FY20 and I think this is probably the only change that you will see from FY19, substantively, is that for CROP for FY20, perhaps beyond depending on how it goes, that we will use the GSE Regions and to that end we are preparing a list of all the countries within each of the GSE Regions. I'm looking at Adam because Adam and Maryam are working on that, that we will circulate to the Community before the first of July. So, those are my really quick updates and I'm happy to take any questions or to get any feedback from you for the remainder of my time.

DANIEL NANGHAKA: Thank you very much, Mary Wong. Do you have any questions? Okay, I can see Satish. Satish, you have the floor.

SATISH BABU: Thank you, Daniel, and thank you, Mary for informative presentation. From the side of APRALO, we would like to record a representation for the CROP Team as well as Jia-Rong and his team for having worked extra hard to make certain things happen. And this refers to some of the early meetings in the financial year, like in June and July. So, currently the difficulty is that the site comes up a little bit after June so that makes it difficult for us to apply but in our case, we had one of the events in July and there was a lot of extra effort by Jai-Rong and his team to [inaudible] with you and eventually make it happen and we appreciate that. But in future is there any way to resolve this problem? Thank you.

DANIEL NANGHAKA: Thank you very much for what you said. I think also, regarding to the strategies, a timeline was set that all RALOs should have completed this registration, I think was it by 16th of June, and I hope that is already complete. Apart from that, is there any other respective questions from the floor? Okay. Judith, you have the floor.

JUDITH HELLERSTEIN: Yes, Judith Hellerstein, for the record. So, are we going to stick with the nine weeks prior to it and having it actually all done with that time-zone and then also, the ability of CROP Regional. I know that you're saying with the GSE Regions, but if we want to have a partnership with our local RIR and our RIR covers also the English-speaking Caribbean Region, still doesn't matter with GSE and other regional events that we may have. Thanks.

MARY WONG: Thanks, Judith and this is indeed the discussion that we were starting to have at the back of the room. I'm sorry.

SHREEDEEP RAYAMAJHI: Shreedeep Rayamajhi. As we had the last call, we had discussed that there is a need of communication strategy as there are a lot of challenges while doing the Outreach and Engagement. So, there was this group formed. I think there was a group formed regarding the communication and strategy and there was like no update. So, I would like to have clarity on this as I attended the call at two a.m. in the morning and there was like no communication about the group and I had volunteered, I think John had volunteered, Daniel had volunteered, for that group. So, is there any update about what's happening with the communication and I see a lot of communication gap so probably

we should also work and talk about communication challenges that we are facing especially in the Community. Thank you.

DANIEL NANGHAKA: Thank you very much for that. I think I'm going to revert that discussion to the next Outreach and Engagement call. It'll be coming up within the course of the week so please be thinking not of that and also in case there is no any other questions I'm going to proceed to the next item which is the IGF Planning with Mandy and Adam, so Adam you have the floor.

ADAM PEAKE: Thank you very much. I don't think Mandy is in the room but my colleague, Veni Markovski is and Veni is a member of the IGF MAG, the Multi-Stakeholder Advisory Group, so he can also join us as questions may come up. I think the important thing to know for the IGF, of course, is that while it's going to be taking in Berlin, Germany on the 25th to 29th of this year, ICANN will be there. We have the most important thing I think of interest to At-Large is there is a Booth and the At-Large will be very welcomed to join the ICANN Org. Booth because I know you applied and were considering to hold one for yourself but there's a Booth there and all the supporting organizations and advisory committees will be very welcome.

So, how we wish to organize that is something we want to discuss. As we understand the arrangement will not be the single table that some of you who were at IGFs, the last two IGFs, will have seen. It should be more an exhibition space so there will be more space. There will be some chairs so there will be opportunities to sit down and discuss with people rather than simply hover around a table which is very nice. There will be space to have and display materials. Although we are quite keen to trying to move away from paper as much as possible. Pamphlets and so on are useful but we don't we as much as we can we would like to move away from a paper-based approach.

And there's been discussion about using QR codes and so on and so forth linking to websites and Wikis and whatever you wish to create for that, and I think that's a good idea. It's, of course, environmental concerns and also cost concerns because I think if you look at your printing bills, the printing bills can be enormous. And I think we all know from arriving at Conferences, there's a tendency to get a Conference bag, rip through the bag looking for goodies, like a USB stick, and then chucking the paper away and that paper is, when you're at the printer, is actually money. So that's something to consider very carefully but also, I think we should be cognizant of environmental issues.

But there will be a Booth and the At-Large is very, very welcome to join it, to help staff it, to hold your usual meetings there, and do all the things that you normally do. Being aware that other community groups will also be invited to do the same, so it won't just be ICANN Org. and you guys. There will be others around.

Other events that are going on, ICANN will be holding an event on Day Zero looking at Security and Stability, organized by the CTOs Team. There will also be an ICANN Open Forum which is the typical thing where we, Göran and Senior Staff, will be available introducing some topics so that will be an event that's ongoing. I can't remember if we had a workshop granted. The workshop numbers are quite low this year and I don't remember if the ICANN application was accepted or not, but we can let you know. And we will be collating the usual list of all the events that are either directly associated with ICANN and its Constituency Groups, or those where people from the Community are speaking, particularly on topics that are related to the DNS; Eco-System, Internet Governance sort of topics, etcetera. But generally trying to make sure that people are aware when ICANN Community Members are around and about the meeting space.

And that, as I mentioned, is in Berlin. Not quite in the center of Berlin but a very new and a very well-appointed convention center with a very large hotel attached. I think Veni was saying

twelve hundred rooms or something like that and knows much more about it. Veni, is there anything you would like to add to what I've said so far that would be helpful? Thank you.

VENI MARKOVSKI: I think it's important to also tell the broader Community that the German Government has provided a lot of support financial support for travel for people from underserved/least-developed countries. The amount that we were told I think is about 280 thousand euro and that's a great contribution by the German government. Also, the members of the German Parliament are very interested in the IGFs so there will be a lot of members of the Parliament there. Including they're planning some meetings with the IGF Community, I believe on Friday the last day of the IGF.

Also, there will be a high-level segment before the opening of the IGF. The opening, if I am not mistaken, is going to be at two o'clock in the afternoon when German Chancellor, Angela Merkel is scheduled to speak. I think for the IGF maybe that's it. Maybe if there are any questions we can answer. I'm sitting on the Multi-Stakeholder Advisory Group so if just this cast two weeks all the workshops and they're all decided, and they maybe already published on the website. I'm sorry. I haven't checked. But that's it.

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DANIEL NANGHAKA: Thank you very much, Adam and Veni for those interesting remarks. And one key thing is that we should not forget that this IGF is happening in EURALO, but before I highlight that I'm seeing Judith's hand is that something?

JUDITH HELLERSTEIN: Yes, this is Judith Hellerstein for the record. Veni, thanks so much for your comment. I'm wondering, I know a lot of people from AFRALO and APRALO Region are wondering about Visa's because it's very difficult to get Schengen Visa's and I was wondering if the German government is going to be doing any Visa's on arrival for people?

VENI MARKOVSKI: That was asked by others and there is, first of all, there is already a call for people who want to get travel and per diem grants. They should go on the IGF website. And secondly there is, apparently, there is some way of instruction or whatever it's called that obviously they cannot promise that everyone who is writing that they will participate at the IGF will get a Visa but there is some instruction I believe about it, so I mean again it's, yes, you're right, it's a Schengen country. The rules are stricter than in other

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European countries but hopefully everyone who wants to participate will be able to. Thank you.

ADAM PEAKE: If I might just add to that. the information about the travel support is on the Internet Governance Forum website and the closing date for that is 30th of June so people who are here, or anybody's around, if you want to send a note to any relevant lists, please do so and please flag for it's the 30th of this month for that particular application round.

DANIEL NANGHAKA: Thank you very much for that. I was mentioning that it's happening in EURALO and I think there are some interesting plans that are going on regarding to EURALO's participation as well in the IGF. Probably Olivier could present that on what they're planning to do. Thank you. Olivier?

OLIVIER CREPIN-LEBLOND: Thank you very much, Mr. Chair. Olivier Crepin-Leblond speaking and originally Matthias Hudobnik was supposed to provide us with an update. Unfortunately, his flight was delayed and he's currently on a flight while he was supposed to have landed at the other end. Anyway, you will have noticed on the agenda that

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there is a link to the EURALO FY20 Outreach and Engagement Strategic Plan. There is a reason for this in that it has a part about what was done in the IGF in Paris because this is, again, an IGF that's taking place in our region.

But what I've also done is to put a link in the chat that points to the At-Large 2019 IGF Workspace that will look more about what we're doing this time so it's going to be a little bit more of the same but also different. I'm not sure if that makes much sense. But effectively as Adam mentioned earlier we will have a Booth. We won't have our own Booth, but we'll be sharing the ICANN Booth, but it will be larger than the Booths that were available in Paris. We will also have a range of activities that will take place around the Booth and these will all be linked with the agenda page that we have that has been created. So there's the whole tracking of the IGF process between the call for Booths, call for DC Sessions, etcetera and then afterwards underneath that...

So now if I can actually ask Staff to move to the other page, the IGF 2019 page that's in the chat. Can you click in the chat? Yeah, that's the one. It's crashed. Great. Welcome to Zoom. Trust us to crash things. Well, so on there you'll have the key Workspaces and the whole idea is to have everything all in one page so that if you're interested in participating in the IGF and being there, then you're able to go over to that page and hopefully coordinate

activities among both your RALO, so EURALO, and but also all of the RALOs. There's always a lot of Community Members that all come together at IGF. They're all self-funding. We're still in the wrong space now. Ready to do it. It's crashed again. No. It's there. There we go.

At-Large Activities at IGF 2019 Berlin. If you make that page big. There you go. So, behind the conveniently placed thing. Playing hide-and-seek. We've got it. Bravo, Yesim. I think Yesim needs a round of applause for this one. Okay. Well, so now you can see the different key Workspaces in there and the whole idea is to populate this. This is your Workspace. This is not something that's run by EURALO. It's really down to all of the different RALOs and the different participants to fill it up so as to make this as friendly and as helpful as possible for everyone.

You'll notice there's potential links for remote hubs which is one thing that we might wish to consider. There's also a link to the list of At-Large and ICANN related Workshops as there has been every year before. There's a list of At-Large persons attending IGF because you have Workshops on one side but also people, individuals, and At-Large Structures. And then there are links to the Sight and Sounds and to the Reports. The Report is an important one. We haven't quite worked out how that will work but unless Joanna or others in EURALO have worked out how it

works. I haven't been informed but the idea really is to be able to have small reports on the Sessions that the people that have participated in IGF have been there.

There are also some other organizations that do full reports of the IGF and it might be worth also having a link to that. Diplo, for example, is one of them and they do fantastic reports on all of the IGF Sessions. So, that's the starting point. It's still early days. We still have several months until the IGF comes up. I believe that the list of Workshops that have been allocated is going to come out is its next week? Or has it happened? I'm not sure. I spoke to someone. It has happened. Okay, perfect. Well, there you go. So, I was off the grid or doing something else. But it's just come out, so we'll be able to start populating them and doing some work to actually see which ones involve members of our Community. I think that's where we are at present. I call upon anyone else in EURALO to add anything that I haven't touched on and Natalia was running the Booth last year and Matthias is in charge of the Booth this year. Matthias Hudobnik.

ADAM PEAKE: Just to add. So, the list of Workshop, the accepted list of Workshops is out. It's just a flat listing at the moment. They haven't populated it as an agenda or a schedule. But I imagine that will come but yes, you will be able to see what has been

selected. There is also a local host website which is quite simple. It's igf2019.berlin, so someone is using a .berlin by surprise, which is very good of course.

And there is a very brief note about Visas there which is simply saying it gives you the link to the Federal Foreign Ministry website and saying please apply early. I'm quite sure that as in previous years there will be a letter of information coming from the Internet Governance Forum and so on. I don't know if that's available as yet, but these are the sorts of things that roll out as the MAG finishes it's work then the host gets into motion taking some of their direction from the MAG but most of it will be coming in shortly. Hopefully not too shortly because we have the European Summer coming up when everybody goes on Holiday but hopefully we will see things happening but keep an eye on that. You might want to link some of these pages if they're not done so already to the pages that you have there at the moment and as I've said I think the most important thing right now is to get some people applying for those travel grants. Make use of them. So, thank you.

DANIEL NANGHAKA: Thank you very much, Adam and Olivier for that. There's a question on the floor. Would you mind pausing your question?

RUDI DANIEL:	Rudi Daniel. I'm from the Caribbean. I'm also an ICANN Fellow. Judith had made a comment and I just wanted some clarification on it. I don't how many regions there are that are served by two RIRs but certainly in the Caribbean as an Internet Governance Region, we are actually served the English-speaking Caribbean by both LACNIC and ARIN. And I know we've some issues on CROP over the last few years. So I don't know whether that's… I just wanted some clarification on whether or not this situation appears elsewhere in the IG architecture?
DANIEL NANGHAKA:	Thank you very much for the question. Actually, that's a very interesting question. Unfortunately, the best person who could give us the most appropriate answer would've been Mary Wong but she's not available. I believe it would come up in a lot of discussions probably during the calls. I think that's an action that is going to be documented. Yes. There's a question in the chat. Please proceed.
YEŞIM NAZLAR:	Thank you. This is Yeşim Nazlar from ICANN Staff. We have a question from one of our remote participants, Ejikeme Egbuogu.

Ejikeme is asking any call for At-Large volunteers for IGF 2019 and how do we volunteer? Thank you.

DANIEL NANGHAKA: Thank you very much for that question. I think right now we're still in the identification of a [inaudible] process that shall be outlining the call and making a list of members who will be going to the IGF and from those members who would be available, best served should be able to call. So, in case you'll be at the IGF then I think it will be very good for you to volunteer at the IGF. Thank you very much for your willingness to volunteer. Yes, before you proceed let me first give the floor to Heidi, then all of you.

HEIDI ULLRICH: Thank you. This is Heidi. I'm here to speak about the item on the promotional items and ICANN Booth. So, as we know, we're going to be using the ICANN Booth during the IGF. I think that's a great opportunity. It's been very supportive within ICANN. Two points. Just one that you see now that there's a new red line there, At-Large Promotional Item Requests. We will get a trial page setup for that and again the earlier the better. Where we run into challenges is when we have the requests coming in too late and for the printers, for the shipping, etcetera so please get them in early and also maybe be creative about what you're looking for.

We've had the brochures, we have the Beginner's Guides, but look at what target that are you having at the IGF. Do you want perhaps an infographic? We also have an infographic existing that's on the Multi-Stakeholder Advice Development. So be creative. Particularly if you want new items we're going to need them probably in July, so we can start moving on those. Okay? Thank you.

DANIEL NANGHAKA: Thank you very much. Olivier, please you have the floor.

OLIVIER CREPIN-LEBLOND: Thank you very much Daniel. Olivier Crepin-Leblond speaking. So, you did mention volunteers. How do people volunteer? They have to notify someone. Who will the notify? You or Staff and can we quote the email address, perhaps? Should I say, staff@atlarge.icann.org. If anybody is interested in going on to this volunteer list to help with the arrangements of IGF in Berlin.

Second and last thing, very quickly, I have to repeat what Adam said earlier. This IGF has set it that it wants to be as paperless as possible. So, when Heidi mentioned the "p" word I was a bit worried, Print. That's the "p" word, at least this time. Then I was a little concerned that we'll end up being the people with stacks of paper and everyone else pointing going like "Cutting trees! Evil

people!" Not what you want. So, let's be creative. Maybe another "p" word, pins. That's less "p" than the paper and maybe we can think of stuff that has QR codes, one of them being stickers with QR codes things like that. Stickers can be put everywhere in the IGF point of view. Proper context here.

ADAM PEAKE: Quickly follow on from that. I mean Daniel has the card in his hand here and there's a move to try and move towards either business cards or small pieces of paper and so on with a QR code on. We tried recently to print some of these documents like the A3 Multi-Stakeholder Process Document and put it so that you can laminate it and show people what it is and there's a QR code on there. So, you can walk through it with somebody in person and then if they're interested to download the thing they can click the QR code so there's way to work this forward. And I think Daniel, Veni has a comment here.

DANIEL NANGHAKA: Yes, Veni, please.

VENI MARKOVSKI: It's not a comment on the paper. Sorry to disappoint some of you. But the one other decision that we took at the MAG Meeting

earlier this June is that there is a signed letter between the UN and the Government of Poland so the next IGF in 2020 will be in Poland. Now for those of you who may argue that this is again Europe, within the UN this is Eastern Europe Region so technically yes, it's in Europe but for the sake of hearing a different region than Europe we have Eastern Europe. The place is not yet decided because there are a couple of places which they are looking into and also the dates are not decided but there is enough time. The good thing is we already know who the host is.

And because I've already have been getting comments like, "Why again Europe?" even though it's Eastern, the reality is that there are not that many candidates that want to host an IGF Meeting. So, if there is a candidate from another part of the world, most probably and they can you know obviously cover such a meeting, it includes a lot of logistics and also some financial contribution by the local host, then I'm sure that the IGF Secretary at the UN Desk will review this as soon as they can so now is the time to start looking for countries to host the 2022 and other following years. So, if you have any connections in countries around the world, do get in touch with them. They can look into even what Germany is doing. Maybe some of their Ministers or Members of Parliament will go to the IGF, so they can see what it is, and they can see whether they want to host it. Thank you.

DANIEL NANGHAKA: Thank you very much. We are just some five minutes overtime and as I wind up, I'm going to leave a question to the floor that I'm going to request members to be able to save respective answers to the mailing list. And this is the question. Despite the fact that the IGF is something that is a very great platform for civil society individual members, how best can we conduct engagement at the IGF? So, all your ideas are open. Let's see the discussion on the mailing list and to give us a list of key action points on what we can be able to take home for planning for the IGF. Please, there's one last question and I will not take anything more. Please.

YEŞIM NAZLAR: Yeşim Nazlar from ICANN Staff. We have a question from one of our remote participants from Dev Anand Teelucksingh. He's asking will the ICANN Booths or also At-Large Booth have a large screen available for displaying a poster? If not, perhaps only one single large poster-sized page be done. Thank you.

DANIEL NANGHAKA: Thank you very much for that. I think Adam will answer that and then we shall close.

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ADAM PEAKE: In terms of the space available, we understand there should be enough space for a few of the pop-up banners. However, how many we don't know as yet because we don't know the exact space but it's going to be more than normal. So, there would be room. We're anticipating there will be room for an ICANN Banner, an At-Large banner, an NCUC banner because they also applied for a Booth by the way and perhaps some others, Universal Acceptance. In terms of the screen, we are considering that with some rolling multimedia in the background. It's a space that may well be more isolated, so it might be possible to have sound as well. But we're looking into that. We haven't had the details from the IGF Secretary yet. It's a matter of some issues around security and will the space be open, and can we take screens away etcetera. But we're anticipating that could well be a screen with the potential for some kind of multimedia presentation so of course At-Large videos which I know you have already would be quite possible for that thank you.

JOHN LAPRISE: Alright. That concludes today's meetings. Thank you. Please give your thanks to the interpreters and the technical staff for all their hard work today. And please go out to the next hall the Ethos Awards are in five minutes. Thank you for your attention and hard

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work today and we will see you bright and early tomorrow. Thank you very much.

OLIVIER CREPIN-LEBLOND: And after the Ethos Awards one has the AFRALO Showcase which will have some local music as well as good networking opportunities.

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